STATISTICAL RELEASE

HOTEL STATISTICS FOR NOVEMBER 2025

1. Methodological Note

1.1. Introduction

The National Bureau of Statistics (NBS) conducts a monthly hotel statistics survey to provide insights into the performance of the accommodation sector in the country. The survey intends to produce a report on hotel statistics that will indicate, among other things, bed occupancy rate of the surveyed accommodation establishments. The survey is based on a sample drawn from the Statistical Business Register (SBR) maintained by NBS. The monthly hotel statistics release has been published on the NBS website since 2010 with updated hotel occupancy release starting from July 2024.

1.2. Objective of the Survey

The main objective of hotel statistics survey is to provide accurate, comprehensive, and timely information on the performance of the accommodation sector. Also, it serves to support informed decision-making and planning in the development of the tourism industry.

1.3. Definitions

Number of beds available per night" refers to the total number of beds that accommodation facility can offer to guests for a single night.

Bed-nights available refers to the total number of beds that a facility can offer over the course of an entire month, taking into account the number of beds available per night and the number of nights in the month.

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Number of beds occupied refers to the total number of beds that were actually used by guests during a given month.

Bed-nights occupied refer to the total number of bed-nights that were actually used by guests during a specific month. It is calculated by multiplying the number of beds occupied per night by the number of nights in the month.

Bed occupancy rate is the ratio of the number of occupied beds to the number of beds offered by the hotels that are available for a visitor. It's calculated by dividing the total number of bed-nights occupied by the total number of bed-nights available during a specific period, then multiplying by 100 to express it as a percentage.

1.4. Sample Design

The sample was designed to allow estimates in accommodations establishments with '0 – 5' star rating in 10 regions (cities and tourists' related regions) of the Mainland Tanzania. The sample selection involved stratified sampling procedure, whereby all hotels with four - or five-star rating were included in the sample, while systematic random sampling was applied for the remaining strata. This sampling strategy resulted into a sample size of 266 accommodation establishments.

1.5. Scope and Coverage

The survey covers hotels, motels, camps, lodges, apartments, and guest-house establishments that are engaged in providing accommodation services to visitors both domestic and international for ten selected regions in Mainland Tanzania, namely Arusha, Dar es Salaam, Mwanza, Kilimanjaro, Dodoma, Manyara, Morogoro, Tanga, Mbeya, and Iringa. The International Standard Industrial Classification of all economic activities (ISIC), Rev.4 was used to classify the statistical units for the collected information.

1.6. Data Collection and Processing

Data collection is conducted monthly using Computer Assisted Personal Interview (CAPI), installed with CSEntry for android, whereby collected data are transferred to server at NBS Headquarters. Data processing is carried out using CSPro software, and key findings are summarized from the Microsoft Access database and presented in Excel format.

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2.0   Key Survey Highlights

The survey results indicate that, bed occupancy rate for the month of November, 2025 was estimated at 63.2 percent. The number of beds occupied in the month of November was 234,361. Out of beds occupied, the occupancy rate of international visitors was estimated at 43.6 percent.

The results further show that, in the month of November 2025, the bed occupancy rate decreased by 1.9 percentage points compared with that of October.

However, when compared with the same month last year (i.e. November, 2024) the result shows that there was a decrease of 5.0 percentage points of bed occupancy ratio as can be calculated from Table 1.
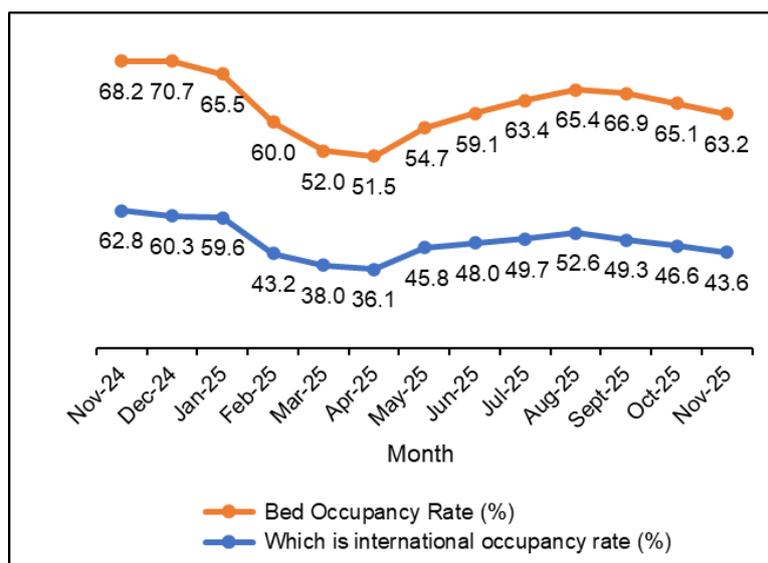
Figure 1: Monthly Bed Occupancy Rates (%)

Table 1: Monthly Hotel Statistics

Indicator	Nov-24	Sept-25	Oct-25	Nov-25
Number of hotels in survey	266	266	266	266
Number of beds available	12,467	12,391	12,386	12,363
Number of days in month	30	30	31	30
Bed-nights available	374,037	371,730	393,966	370,890
Number of hotels responding	264	264	264	264
Bed-nights occupied	254,931	248,628	249,894	234,361
Bed-nights occupied by international visitors	159,975	122,672	116,432	102,155
Bed occupancy rate (%)	**68.2**	**66.9**	**65.1**	**63.2**

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